

Bring in Business and Improve Your Cash Flow



Refining is an important part of any jewelry store's business. If systems are set up properly, refining can help bring in business and improve cash flow.

Use Refining To Bring In Business

Everyone has an old high school ring, a broken chain, or an out-dated piece of jewelry. Advertise that your store will give great trade-in values for unwanted jewelry.

When you're in-between seasons and business is slow, promote the fact that your customers can trade-in their old jewelry for cash to purchase new jewelry.

Use Refining To Improve Your Cash Flow

Don't hoard your scrap gold, platinum, palladium and silver. Your goal should be to turn your scrap like the rest of your inventory, at least twice a year. Remember that scrap gold does nothing for you unless you trade it in and turn it into usable material or cash.

Does your scrap include diamonds? We buy those, too!



**DIAMOND MELEE
PURCHASING**

**DON'T JUST SELL YOUR
DIAMONDS, RECYCLE THEM!**

**WE PAY TOP DOLLAR
FOR DIAMONDS!**

No matter what the quality or the quantity! We buy breakouts, melees, all stone sizes, any shape, quality, chipped or broken. AND, we will pay the highest prices for your stones because we recycle them!

- No minimum, no obligation purchase quotes are usually available within 24 hours
- Free evaluations and no minimum carat requirement

See details on page 14 and 15.

WHAT IS YOUR PRECIOUS METAL SCRAP WORTH?

Simply go to our website under the REFINING tab and use the online Refining Calculator to estimate your settlement amount.

This application allows you to enter your weight and metal to get an estimate.

REFINING CALCULATOR

Please be sure to separate your metals first. For instance, if you have three 14K gold chains and two sterling silver chains, keep them separate. Weigh them and enter the "Weight" below. Then choose 14K in the "Metal" dropdown box. Click "Get Estimate" to see what they're worth. Then, do the same for your silver items. We'll keep track of both.

NOTE: This is an estimate only based on the information provided and can change subject to refining, assay and/or assessment of actual materials received.

SCRAP WEIGHT <input type="text"/>	UNIT OF WEIGHT Select... <input type="button" value="v"/>
METAL Select... <input type="button" value="v"/>	
<input type="button" value="SUBMIT"/>	

